



Contest rules “ #WorldOceanDaywithMaped 2024”

'#WorldOceanDaywithMaped.' competition on Facebook and Instagram, the Rules of which are visible below.

ARTICLE 1: ORGANISER

Silveray Stationery Company is organising a creation contest without obligation to purchase « #WorldOceanDaywithMaped.», on Facebook and Instagram, (hereinafter «the Contest») from 28 May to 7 June 2024 inclusive.

ARTICLE 2: PARTICIPANTS

The Contest is open to children up to 14 years represented by a major natural person residing in South Africa having access to the Internet and a valid Facebook user account, associated with a valid e-mail address, or a valid Instagram account, associated with a valid email address, excluding employees of the Organiser and its affiliates as well as members of their families, agencies and anyone who participated in the organisation of this Contest.

The Participant authorises all checks concerning his identity. Anyone who does not meet these conditions or refuses to justify them will be excluded from the Contest.

The costs relating to the participation in the Contest and in particular the costs of Internet connection are the exclusive responsibility of the Participants, who will not be entitled to any reimbursement from the Organiser.

The mere fact of participating in the Contest implies the acceptance of all the stipulations of these Rules.

ARTICLE 3: TERMS OF PARTICIPATION

To participate in the Contest;

1. Visit the Maped Blog to download the DIY Ocean Craft Tutorial: <https://mapedhelix.co.za/diy-activities/make-your-own-ocean-day-fan/>
2. Follow the steps and get your kids to colour and create their own ocean themed fan using the tutorial - (drawing, colouring, painting, etc.).
3. Share a photo of your creation to Facebook or a public Instagram account:
 - a. To participate on **Facebook**, the Internet user (the major natural person representing the child) must submit, in comment of the post related to the Contest on the Facebook page of Maped ZA <https://www.facebook.com/MapedHelixSA>, the photo of the child's ocean fan art (made by the child) with the mention of #WorldOceanDaywithMaped and #MapedSouthAfrica.
 - b. To participate on **Instagram**, the user (the adult representing the child) must post on his public Instagram account the photo of the the child's ocean fan art (made by the child) with the mention of the #WorldOceanDaywithMaped and #MapedSouthAfrica.

No other means of participation will be accepted. Any participation that is incomplete or does not comply with these Rules shall not be taken into account and shall not be the subject of any claim. In particular, the publication of the Participant's drawing on the Contest's Facebook post or on its Instagram account must be made no later than the last day of the Contest in order for the entry to be taken into account.



The drawing and commentary must not contain any inappropriate, indecent, obscene, hateful, tortuous, pornographic, violent or defamatory content, which the Participant guarantees. Furthermore, the Participant guarantees that the drawing and all elements transmitted do not contain content promoting sectarianism, racism, hatred or violence against a group or a person, promoting discrimination based on race, sex, religion, nationality, disability, sexual orientation or age. The drawing must comply with the law and be accessible to all. The Participant guarantees to the Organiser that it holds all the necessary authorisations for the publication of the drawing.

Only one participation (photo posted) per child (same name, first name, address) will be allowed. Each Entrant may participate in the Contest on both Facebook and Instagram, but may only be selected and win on any of the social networks. Participation on both Facebook and Instagram will be counted as a single participation.

ARTICLE 4: SELECTION OF WINNERS

Four (4 x) winners will be selected by Maped representatives from all the drawings received as part of the Contest on Facebook and Instagram. Among all the photos added, the Maped jury will designate 4 x Winners «favourite creation». The decisions of the jury are sovereign and cannot be challenged.

Winners will be selected on 8 June, 2024, the day following the Contest End Date.

Winners will be contacted by private Facebook or Instagram message to inform them of their win. They must then provide the Organiser with their first and last names, postal details and email addresses in order to receive their prize.

The Winners will have a period of 5 working days from the announcement of the Winners to confirm their acceptance of the prize and share their contact details. Any Winner who does not respond within this time period will be considered to have simply given up his prize. At the end of this period, the unclaimed lot will be permanently lost.

The Organiser may not in any way be held responsible for the non-receipt of the private messages of confirmation of gain or the replies made by the Winners that may be due to the vagaries of the Internet, in particular.

ARTICLE 5: ENDOWMENTS

The endowments, hereinafter referred to as the "Prizes".

There are two (4x) hampers that will be awarded as part of the #WorldOceanDayWithMaped 2024 Contest

Each Maped Hamper includes:

- 1 x Maped Felt tips Pulse Oceans pack of 12's
- 1 x Maped Creativ Mini Box Aquarium

The Prizes are not exchangeable, replaceable or refundable, and may not give rise to any monetary consideration, for any reason whatsoever, even in the event of loss, theft or deterioration. Prizes are awarded to the Winners as designated above and are not transferable.

Prizes will be sent by Courier to the address communicated by the Winners. Prizes that may not be awarded as a result of an error, omission or modification in the contact information provided by the Winners will be retained by the Organiser.

After sending the packages, the Organiser cannot be held responsible for the damage suffered by the package and its contents or the delivery time of the carrier.

ARTICLE 6: LIABILITY

The Organiser shall take all necessary measures to ensure compliance with these Rules and shall in no case incur any liability if, in the event of force majeure or events beyond its control or justified necessity, he was obliged to cancel the present Contest, to shorten it, to extend it, to postpone it or to



modify the conditions thereof, his liability being therefore not binding. It reserves the right in all cases to extend the period of participation.

The responsibility of the Organiser cannot be incurred, in general, in case of force majeure or fortuitous case independent of its will.

The Organiser reserves the right to sue anyone who has defrauded or attempted to defraud.

However, they shall not be liable of any kind to the Participants for any fraud committed. In particular, it shall be considered fraud for a Participant to participate in the Contest under one or more fictitious names or names borrowed from one or more third parties, each Participant having to participate in the Contest under its own and unique name. In case of failure or fraud on the part of a Participant, the Organiser reserves the right to automatically exclude any participation from the latter, without the latter being able to claim anything.

Awards may not give rise to any dispute or claim of any kind, nor be exchanged, nor be the subject of a payment of their value in cash at the request of the Winners.

The Organiser does not replace the original seller of these prizes; Accordingly, the Winners undertake not to seek the responsibility of the Organiser with respect to the Prizes in particular their delivery, condition, qualities or any consequence arising from the possession or use of the prize or prizes.

ARTICLE 7: INFORMATION ON WINNERS AND PERSONAL DATA

The information collected on the winners as part of their participation is mandatory. They are intended for the Organising Company to participate in the Contest, manage the winners and send the prizes.

Personal data collected by the Organising Company (name, ID, surname, address and email of participants)

POPI COMPETITION TERMS AND CONDITIONS CLAUSE

Any personal data relating to the Winner or any other Participants will be used solely in accordance with the Act (defined above) and POPI and will not be disclosed to a third party without the Participant's prior consent.

This Promotional Competition is in no way sponsored, endorsed or administered by, or associated with, Facebook, Instagram or any other Social Network.

The Participant by part taking in the Promotional Competition consents to his/her personal information to be shared with the Promoter's employees, contractors or agents for the purpose of this Promotional Competition and for the purpose of sharing future promotional competitions.

The personal information, as defined in the Protection of Personal Information Act 4 of 2013, which is collected from you and processed by the Promoter, is done solely with your consent and in accordance with the Promoter's Privacy Policy. The personal information which you provide to us in completing this competition form will be processed purely for the purposes of this competition and thereafter anonymized and used for market research. We will not share your personal information further unless the Promoter so requires in terms of law or in terms of a legitimate business purpose. You may write to us info@mapedhelix.co.za should you have any questions regarding how we process the personal information you provide.

By entering the competition you agree: that the promoter may collect and process your personal information for the purposes of the competition and to receiving communication from our sponsors and partners,

ARTICLE 8: FREE PARTICIPATION

No financial consideration will be required from Participants as a result of their participation.

ARTICLE 9: APPLICABLE LAW



Participation in this Contest implies full acceptance of these Rules by the Participants, as well as the laws and regulations and other texts applicable in South Africa.

ARTICLE 10: OBTAINING THE REGULATION

The Rules of this Contest are available on request on the following link: Info@mapedhelix.co.za

ARTICLE 11: DISPUTES

Any disputed dispute, interpretation or application of these Rules, as well as any unforeseen cases, will be submitted and decided by the Organiser, whose decisions will be final.

ARTICLE 12: INTELLECTUAL, LITERARY AND ARTISTIC PROPERTY RIGHTS

The images used for the communication of the Contest, the objects represented, the trademarks and trade names mentioned and the graphic elements, are the exclusive property of the Organiser and cannot be extracted, reproduced or used without the written permission of the latter, under penalty of civil and/or criminal proceedings.

Any resemblance of elements of the Contest with other elements of games already existing, would be purely incidental and could not lead to the liability of the Organiser or its service providers.

ARTICLE 13: USE OF WINNERS' IDENTITIES

If they are declared Winners, it is expressly agreed that the Contest Participants authorise the Organiser to advertise on the Facebook and Instagram page(s) of the Organiser and its international affiliates, as well as on their websites and in the context of communication via newsletters, published photos, first name, and age of the child, without restriction or reservation, and without giving them any remuneration, any right or benefit other than the award of their endowment.

If you have any questions you can contact Maped ZA via email: Info@mapedhelix.co.za